

NC Freedom Fest
For Immediate Release:
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SISTER HAZEL COMES TO NC FREEDOM FEST 2022

Goldsboro, N.C. – NC Freedom Fest is thrilled to announce the date of the 2022 NC Freedom Fest on Armed Forces Day, Saturday, May 21st, 2022 on Center Street in Downtown Goldsboro, North Carolina. NC Freedom Fest is a Military and First Responders Appreciation Festival, celebrating their dedication to our community, state, and country. In the second year of the event, we are bringing back much of the same fun from last year with the exciting addition of our headliner, Sister Hazel!

Originating from Gainesville, FL, Sister Hazel is comprised of five gifted, seasoned musicians whose well-spring of natural talent has been called "one of the Top 100 Most Influential Independent Performers of the last 15 years" by *Performing Songwriter Magazine*. Song "All for You," topped the adult alternative charts during the summer of 1997 and the success propelled their album to platinum status. Since then, the band has become firmly established not only in rock and alternative music, but now in country with four back-to-back *Billboard* Top Country Album Chart entries. Living up to their fan-centered reputation, the band was a pioneer in the themed cruise industry by co-founding "The Rock Boat" and annually hosts events like the "Hazelnut Hang," and "Camp Hazelnut" that focuses on creating unique experiences and interacting with the fans. Sister Hazel has been equally attentive to connecting with their audience through social media having amassed over a million social followers. In addition to the events and touring, the band also gives back with "Lyrics For Life." Founded by singer Ken Block, the charity unites musicians and celebrities for concerts and auctions to benefit cancer research and patient-care charities.

Sister Hazel is not our only band though, we have a jam-packed list of other performances including Tyler Davis, Jimmy Deve, Joe Brown & the Band and Sayer McShane! There will also be an appearance by local favorites, Drummers World, as they kick off the event in "Freedom Field." With our lineup covering just about every genre, we will have something for everyone to enjoy!

We are bringing back our Car & Bike Show, courtesy of Wayne County Cruisers and Wood Cycles, as well as the Kids Zone, featuring free inflatables and games for the young and young at heart. You can also expect to see multiple static displays on site, experience all the food choices you can imagine, and shop the street with street fair vendors and the Downtown merchants!

Registrations are now live on our website for Street Fair Vendors and Food Vendors, and we are still actively accepting sponsorships. If you are interested in being a part of the festival in either capacity, please visit our website for more information!

Our Festival is fully-funded by the generosity of our sponsors and could not happen without the support of local businesses, volunteers, and our community. We look forward to bringing another great event to Goldsboro this year and hope you will join us Downtown on Saturday, May 21st, 2022 from 4 pm – 9 pm!

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For questions, email Jordan Walker at info@ncfreedomfest.org. To learn more about the event, visit www.ncfreedomfest.org.

