

NC Freedom Fest
For Immediate Release:
March 1st, 2023



ELVIE SHANE TO HEADLINE 2023 NC FREEDOM FEST

Goldsboro, N.C. – When NC Freedom Fest returns for its 3rd year celebrating our Military & First Responders on September 9th, a big-name artist will be in town to take the stage as our headliner. Make your plans now to be Downtown for the free performance by the up-and-coming country artist, Elvie Shane!

A native of small-town Kentucky, early touchstones like Dwight Yoakam, Steve Earle and John Fogerty joined Wheelhouse Records' Elvie Shane's Gospel roots to form the bedrock of his taste – along with R&B classics like The Temptations and modern superstars like Eminem. Shane has celebrated multiple milestones with his hit single "My Boy" topping the charts at country radio and being certified PLATINUM by the RIAA. "My Boy" is taken from Shane's debut full length album BACKSLIDER. Shane co-wrote the set that embodies the crunchy hooks of classic rock, the nostalgia of country music as well as the emotional electricity of Gospel and R&B. Shane's picture-based lyrics and knack for storytelling has led to opening slots on the road with Darius Rucker, Jason Aldean, Toby Keith, Brothers Osborne, Brooks & Dunn and Lady A, to name a few.

Elvie Shane is not our only act though. We have a brimming list of other performances including the East Coast's Premier Party Machine: Soul Psychedelique Orchestra & the hottest new band on the Carolina Beach Music scene: The Pink Slips Band! All will take the stages in "Freedom Field" for FREE performances starting at 4 pm. In addition to the two stages in Freedom Field, we will have other entertainment on the Street Fair Stage and a Children's Stage set up at the Hub – so, without a doubt, we will have something for everyone to enjoy! Details on other sources of entertainment to be announced later.

In other big news: United Way of Wayne County has chosen the Thursday of Freedom Week as the new date for their annual "Taste of Wayne" fundraiser! We are excited about this partnership and chance to collaborate with United Way bringing this annual event back to a weeknight! Tickets will go on sale July 1st, and any vendors interested in participating can begin applying through United Way beginning in May. Visit their website at www.unitedwayne.org for more information!

The next night, on Friday – one of last year's performers, Joe Brown & The Band, will rock the stage Downtown for Freedom Friday! This free performance will continue the kick-off to the festival-festivities that Taste of Wayne will start on Thursday!

At the Festival on Saturday, you can expect to see our Car & Bike Show, courtesy of Wayne County Cruisers, the Free Kids Zone & Activities, Static Displays, Military Appreciation Awards, Street Vendors, Food & Beverage options galore, and more! Food & Street Fair Vendors can begin applying to participate in this year's event on March 20th, 2023. Applications, rules, and more can be found on our website at www.ncfreedomfest.org/vendors.

Our Festival is fully funded by the generosity of our sponsors and could not happen without the support of local businesses, volunteers, and our community. Our 2023 Sponsorship campaign is in full force, so if you are interested in being a part of the festival as a sponsor in any capacity, please contact us at the address below for more information! We look forward to bringing another great event to Goldsboro this year and hope you will join us Downtown on Saturday, September 9th, 2023!

###

For questions, email Jordan Walker at info@ncfreedomfest.org. To learn more about the event, visit www.ncfreedomfest.org.